### Conference at a Glance

**October, 3rd Wednesday**

**Welcome Reception**
19.00-19.30 Optional private mini tour of the Bernabéu Stadium
19.30-21.00 Cocktail
ADDRESS: Santiago Bernabéu Stadium · Calle Padre Damián · Gate 38

**Social Activities**
21.00 Optional cultural tour at Reina Sofia Museum
21.30 Gala Party at NuBel Restaurant (next to Reina Sofia Museum)

**Conference Venue**
North Convention Center IFEMA

<table>
<thead>
<tr>
<th>Time</th>
<th>Session/Activity</th>
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<tbody>
<tr>
<td>09.00-09.15</td>
<td>Welcome Session · Ernesto Martínez. Chairman of the Institute of Internal Auditors of Spain · Farid Aractingi. President of ECIIA</td>
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<tr>
<td>09.15-10.15</td>
<td>Plenary Session 1 · Keys to Understand the World Political Context · Josep Piqué. Spanish ex minister, economist and businessman</td>
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<td>10.15-11.15</td>
<td>Plenary Session 2 · The Logic of Risk Taking · Nassim Taleb. Author of The Black Swan. Essayist, researcher and financial expert</td>
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<tr>
<td>11.15-11.40</td>
<td>Networking break</td>
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<tr>
<td>11.40-12.30</td>
<td>Concurrent Sessions 1</td>
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<tr>
<td>12.30-13.40</td>
<td>Networking Lunch</td>
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<tr>
<td>13.40-14.30</td>
<td>Plenary Session 3 · Emphasize the Basics. Elevate the Standards · Naohiro Mouri. Global IIA Chairman. Executive Vice President and Chief Internal Auditor at AIG</td>
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<tr>
<td>14.35-15.25</td>
<td>Concurrent Sessions 2</td>
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<tr>
<td>15.25-15.50</td>
<td>Networking break</td>
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<tr>
<td>15.50-16.40</td>
<td>Concurrent Sessions 3</td>
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<tr>
<td>16.45-17.35</td>
<td>Concurrent Sessions 4</td>
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### Conference Program

#### Welcome Session
- Ernesto Martínez. Chairman of the Institute of Internal Auditors of Spain
- Farid Aractingi. President of ECIIA

#### Plenary Session 1
- Keys to Understand the World Political Context
  - Josep Piqué. Spanish ex minister, economist and businessman

#### Plenary Session 2
- The Logic of Risk Taking
  - Nassim Taleb. Author of The Black Swan. Essayist, researcher and financial expert

#### Concurrent Sessions 1
- The World is Changing But, How Current Internal Audit Practices Are Responding to This New Norm?
  - Andries Terblanche. Global Risk Assessment Lead, Second Partner at KPMG UK
- Juan Mazarredo. Forensic Director at KPMG Spain
- Key Actions for an Effective Internal Audit Digitalization. The Ferrovial Experience
  - Alberto Ferreiro. Chief Audit Executive at Ferrovial Corporación SA.
- Providing Assurance Through Culture Risk
  - Serenella de Candia. Chief Audit Executive at UniCredit Group
- Agile Auditing: Reinventing Internal Audit and Changing the Mind-Set. The RSA Insurance Experience
  - Ralph Daals. Group Chief Auditor at RSA Insurance

#### Concurrent Sessions 2
- GDPR - What Does the New European Regulation Mean for Internal Audit Departments?
  - Frank Honold. Head of Corporate IT Audit at BMW AG
- Surfing the Tsunami of the Technological Revolution Era: To Surf or to Drum?
  - Gonzalo Martin-Villa. Chief Innovation Officer at Telefonica
- Bupa’s Internal Audit Approach: Agile Auditing, Video Reporting and Other Innovating Initiatives
  - Mónica Diez. Internal Audit Director-Europe & LATAM at Bupa Group
- Flexible Approach: Preventive and Reactive Auditing. The Novartis Experience
  - Peter Elam. Head of Internal Audit at Novartis
- What Do Audit Committees Expect from Internal Audit? Are These Expectations Always Met?
  - Melvyn Neate. Independent member of the Audit Committee at UK Office of Rail and Road

#### Concurrent Sessions 3
- Internal Audit Ambition Model: Be the Game Changer
  - Maureen Vermeij-De Vries. Chief Audit Executive at EK Evers & Akkering. Senior Auditor Professional at CZ
- Assessing Social Media Risks
  - Antonio Zuccetti. Head of Internal Audit at Campania Group
- Lead Me the Game: The BBVA Experience as a Data Driven Department
  - Luis San Román. Head of Digital & IT processes. BBVA
- The UN’s Internal Audit Experience: Unlocking Knowledge in a Multilateral Environment
  - Eduardo Cuesta. Director of the Global IT Internal Audit Service at MAPFRE

#### Concurrent Sessions 4
- Internal Audit’s Role in Heineken Whistleblowing Framework
  - Katerina Kasalo. Global Audit Manager at Heineken International
- Internal Audit in a Public Multilateral Context
  - Vicente Peirats. Senior Internal Auditor at the Internal Audit Service at AEAT (Spanish Tax Agency)
- Transforming Internal Audit Through Automation and Innovation. The MAPFRE Experience
  - Eduardo Cuesta. Director of the Global IT Internal Audit Service at MAPFRE
- How Big Data Made World Leaders Resign: The Panama and Paradise Papiers
  - Mar Cabra. Former Head of Data and Technology at International Consortium of Investigative Journalists (ICIJ)

### Registration and Welcome Coffee
08.15-09.00 Registration and welcome coffee

### Welcome Reception
19.00-19.30 Optional private mini tour of the Bernabéu Stadium
19.30-21.00 Cocktail

### Networking Breaks
11.40-12.30
15.25-15.50
16.45-17.35

### Networking Lunch
12.30-13.40

### Networking Break
11.15-11.40

### Conference Venue
North Convention Center IFEMA

### Conference Dates
October, 3rd Wednesday
October, 4th Thursday
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
<th>Details</th>
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<tbody>
<tr>
<td>08.15-09.00</td>
<td>Registration and welcome coffee</td>
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<tr>
<td>09.00-09.55</td>
<td><strong>PLENARY SESSION 4</strong> · MAKING BUSINESS IN A DIGITAL WORLD · José Antonio Álvarez. CEO of Santander Group.</td>
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<td>10.00-10.50</td>
<td><strong>CONCURRENT SESSIONS 5</strong></td>
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<td>THE NEW COSO ERM · INTEGRATING WITH STRATEGY AND PERFORMANCE Paul Sobel. Chairman at COSO</td>
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<td>10.50-11.15</td>
<td>Networking Break</td>
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<td>11.15-12.05</td>
<td><strong>CONCURRENT SESSIONS 6</strong></td>
<td></td>
<td>APPLYING RED TEAM METHODOLOGY IN CYBERSECURITY AUDITS Steve Rumble. Technology Risk Partner at BDO London</td>
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<td>12.10-13.00</td>
<td><strong>CONCURRENT SESSIONS 7</strong></td>
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<td>BLOCKCHAIN. CHANGING THE RULES OF THE GAME Diego Rodríguez Roldán. Head of the Risk Advisory Innovation Centre at Deloitte</td>
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<td>14.00-15.00</td>
<td><strong>PLENARY SESSION 5</strong> · DISCUSSION PANEL: FUTURE CHALLENGES FOR AUDIT COMMITTEES · Gilberte Lombard. Board member at CGG, Robertet, Zodiac Aerospace Clare Thompson. Chair of Audit Committee at Bupa Group · Melvyn Neate. Independent member of the Audit Committee at UK Office of Rail and Road</td>
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<td>15.00-16.00</td>
<td><strong>PLENARY SESSION 6</strong> · YOU TOO SHOULD THINK LIKE A HACKER · Ymir Vigfusson. Hacker, professor and entrepreneur</td>
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<td>16.30-17.30</td>
<td><strong>PLENARY SESSION 7</strong> · Michael López-Alegria. NASA Astronaut and Former President of the Commercial Spaceflight Federation</td>
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<td>17.30-17.55</td>
<td><strong>CLOSING REMARKS</strong></td>
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Subject to possible changes